

May 5th, 2018



WGASC May Membership Meeting Minutes

Start Time 9:21 - Kahoot Game

By: President Missy Samson

Opening Comment (Missy Samson)

Welcome

We have a Quorum = 146 votes (Changed to 150; 140 units and 10 Judges after meeting when balancing records)

Review of Agenda for the Meeting

Call of the Judges Meeting to run currently with the Annual Membership Meeting.

AGENDA (Missy Samson)

- Call for the meeting to come to Order by Mario Ramirez, 2nd by Julie Lopez - **Begin at 9:35 am**

- VP of Records (Debby Gibson) Motion to Accept 2017 Minutes from Chris Case, 2nd by Joey Valenzuela
 - All in Favor Minutes Pass

- **Opening Comments & President's Report (Missy Samson)**
 - 2018 Goals
 - Signature Show instead of Invitationals
 - Continue Customer Service (Rhonda Choat)
 - Training of Contest Staff (Brian Nunez)
 - Enhancing the performer's experience throughout the season and off season
 - Structuring/Organizing the growing staff
 - By Law Revision
 - Executive Director (how would we replace, vetting)
 - Board of Director Term Limits and Additional members to the Board of Directors
 - Term Limits for the Executive Committee Members.

- **Board of Director's Report (Greg Llacer)**
 - Lynne Kunster, Greg Llacer, Daryl Spector
 - Greg thanked the Operations of WGASC (Scott, E-Committee & Staff) for the work they do.
 - By-Law Change was a lot of work but necessary. Board of Directors did post the 30-day review of the changes to the Bylaws on the Website for membership to review.
 - Demographic have change since WGASC was establish. Outside help to assist units, demographic survey regarding units to see if the Foundation can assist units and members. 73-74% return rate is needed from membership.

- **VP of Finance (Dan Mack)**
 - Positive Cash Flow in 2018
 - Billing three weeks out
 - \$1.00 surcharge to all ticket sales (replace the raining day fund)
 - \$ was up on Saturday, but attendance down
 - Sundays attendance was same as 2017
 - Budgeting was better
 - Increased 55 backside tickets sold
 - Gala proceeds to lesson scholarship line items

- **VP of Membership Relations (Ben Contreras)**
 - Round table meeting with topics brought to the Executive Committee (2 meeting held)
 - Communication, Education, Show Site, Director’s Experience and Students Experience.
 - Working on Advisory Committee for the 2019 season

- **VP of Adjudication (Richard Kramer)**
 - Thank you for the membership including judges in their membership! Other Judges look to WGASC for the special acknowledgement.
 - 2018 Adjudication Goals
 - Provide WGASC units with adjudication via scoring and commentary to assist in the growth of the programs evaluated
 - Continue to recruit, develop & train new judges, Continuation of WGASC Judge Training Program
 - Individuals sign-up on website, Complete Level 100 & 200 courses in WGI Certify
 - Trainees set-up training plan with Shirley Dorritie
 - Several trainees “graduated” to partial show judging and several new trainees were added to the program
 - Clinician / Video review in January classroom training
 - Focus on staging, proximity, performer roles in all captions
 - Development of skills for identifying an awareness of theatre staging and motion connecting events across all captions
 - Provide WGASC units with adjudication via scoring and commentary to assist in the growth of the programs evaluated
 - Continue to recruit, develop & train new judges
 - Continuation of WGASC Judge Training Program

- **Marketing Report (Becky Fleishman)**
 - **PLATINUM** - Creative Costuming & Design, Designs by King, Winter Guard Tarps, Band Shoppe, and DSI (Director’s Showcase, MVP Apparel)
 - **GOLD**- Gard Closet, Peacocks, Marching World, Frey Photo
 - **POTENTIALS**- Winter Garb, Union Bank, FloMarching, Sephora, Goody, Stayfree, Asics

- **Winter Guard Season Report (Brian Nunez)**
 - Show Bidding Committee
 - Change system in 2018, we will continue that in 2019 meeting directly after this meeting
 - Staff Training in 2019—
 - Continue enhancement in Customer Service
 - Show Host Training
 - Contest Profiles in 2019
 - Brian will work diligently to get better information out about show sites.
 - More indoor warm ups at more shows in 2019
 - 4 Signature Show/Solo Competition
 - Students were great
 - Staff Hospitality at all Signature Shows.
 - Communication with Customer Service Rep. (Rhonda Choat)
 - Learning job this year new position.
 - Up-Load pictures to your profiles is encourage
 - Please update your profiles it helps with communication to directors and instructors.
 - WGASC is using the text feature more than ever to get you up to date information.

- Increase Production Value at Championships
 - 5 sites on Saturday
 - 1 large show on Sunday (long day, but well worth it)
 - Thanks to Varsity Spirit Wear for the donation of Back Packs this year.
 - Sponsors of the Student Punch Card for the Vendor Veranda.
 - December 8th Educational Conference
- Show Bidding Process
 - Tentative WGI Calendar posted this past Wednesday.
 - WGASC bids went up 36 hours after their schedule was posted.

2019 Schedule

- 1/12 Staff and Judges Training
- 1/13 Show Host Training and pick-up
- 2/2 Premier/Classification
- 2/16 West Signature Show
- 3/2 North Signature Show
- 3/16 South Signature Show
- 3/30 East Signature Show
- 3/29-3/31 Last weekend of scores
- 4/13 and 4/14 WGASC Championships (OC)

Social Media

- Insta gram follow just short of 5,000
- Improved coverage of events
- Increase exposure of the WGASC/MBOS community
- Expand on actions for 2018
- Increase engagement at more contest
- Continue to grow social media to build WGASC Community

Judges Coordinator (Mike Stone)

- Revisit and reinforce application of WGASC class criteria and scoring paradigms
- Reinforce reading and rewarding EQ/MV writing in all captions
- Making full use of sub caption ranking, spreading and full
- Judges Training Weekend in January (2 days)
 - Judge education with guest presenter
 - Video practice to assist in recognition, making dis

ACTION-----Membership would like a judge's survey this season.

Personnel Report

- 2017 - 31 / WGI - Traveling Judges
- 2017 Championships - 10 WGI / Traveling Judges
- 2018 - 34 / WGI or Traveling Judges
- 2018 Championships - 13 WGI or Traveling Judges (Includes Sat. Chief Judges)
- Concentrated effort to prevent an area from seeing same judges - not always possible
- Discuss direction for 2019

STRAW POLL—Membership was happy with the number of outside judges brought in to judge.

Education Coordinator (Joey Valenzuela)

- 2018 Season Directors Academy:
- Instructor Track - Mark Metzger, Don Gallaher & Jason Kramer
 - Mark did a General Session with all attendees.
 - Don covered transitions with the JH & HSA groups, while Mark offered an advanced design clinic.
 - Jason offered advice and tips in design and costumes.
- New announcements for the 2018 season were made
- Student Track - Ryan H. Tuner, Brian Nunez, Vox Artium & Diamante
 - Ryan offered Leadership Classes at different levels.
 - Brian offered tips for the students and how to utilize their social media.
 - Diamante demonstrated tricks and offered tips to students.
 - Vox Artium demonstrated movement and offered tips as well
- **Goals for 2019**
 - Increasing newsletters & offer WGI articles to all members
 - December Director's Academy
 - Student leadership track for December Meeting
 - World Class Designers

Classification (Joey Valenzuela)

Members

Joey Valenzuela, Instructor / Membership Education Coordinator ----- Sarah Abdulal, Instructor
Ben Contreras, Instructor / VP of Member Relations ----- Alex Bramilla, Instructor
Lorraine Kohagen, Instructor / Judge -----De'Vaughn Ladmirault, Instructor
Gabe Escobedo, Instructor

Thank you to Brad Harris & Linda Bergslien for your service to the committee

- Six Classification Shows in 2018
- Procedures
 1. Exceeded the class criteria or were within the scoring ranges of the next class - were promoted
 2. Failed to meet class criteria - were recommended to move down
 3. Inconsistently met criteria - were considered borderline units and were "watchlisted" for further review at their next show
- Considerations:
 - Committee was concerned about moving units & only did so when it was clear that new classification was justified. Committee had to be unanimous.
 - Units must be able to compete & score in their new class prior to end of scoring for Championships.
 - Some units came out late, or did not have an opportunity to complete in new class & were not promoted.
- Breakdown
- **HSAA - HSA: 4 Guards**
 - 3 Promoted, 1 Reclassified
 - 2 were Medalist
- **HSAA - SAAA: 4 Guards**
 - 3 Promoted, 1 Reclassified
 - 3 were Medalist
 - 1 was an Exhibition Performance on Sunday
- **SAAA - SAA: 4 Guards**
 - 3 Promoted, 1 Reclassified

- 3 were Medalist, All 4 made finals
- 1 was a top 3 on Sunday
- **SAA - SA: 3 Guards**
 - 2 Promoted, 1 Reclassified
 - 2 were Medalist, All 3 made finals

Scholarship (Ben and Missy)

- **Committee**-Melissa Samson, Angela Tousley, Alison Galliher, Ben Contreras
- \$10,000.00 Awarded to 9 students and 1 instructor
- Shirlee Whitcomb when to Renne Hernandez-Diamante
- Students:
 - Annie Bou – Mayfair
 - Kira Cragun-Rehders – Saugus
 - Taylor Maduxx - Vista Murrieta
 - Amber Tabata - Ayala
 - Alexandria Edwards – SDSU
 - Yaen Chen – Troy
 - Shelby Chickman – Edison
 - Alisha Seghal – Troy
 - Slisha Seghal - Troy
 - Marlayna Feltenberg - Loara
- **Advisory (Coming back in 2019) Ben Contreras**
 - Roundtable Discussions-information gather will be presented to Executive Committee for discussion.
 - Development of Advisory Committee in 2019

30th Anniversary Gala Information Presents (Missy Samson)

Closing Comments (Missy Samson)

- 2019 Goals/Focus
- Continued Customer service
- Enhancing the performers experience throughout the season and off season
- Structuring/Organization the growing BOD
- Financial Plan to Reestablish the “Rainy Day” Fund.
- Expanding education opportunities

11:07 5 Minute Break

11:17 Meeting Resumed

Board of Director Nominations (5-year Term)

- Mindy Cobb—Mindy gave a short speech...
- Emily Sawyer---Emily gave a short Speech....
- Suzanne Lavin---Scott Bilbruck presented Suzanne’s resume.
- **Ratification of the Bylaws by Membership**—No units apposed the vote for the Ratification of the By Laws.
- **Executive Committee Nominations (President and VP of Records)**
 - Nomination for President Missy Samson by Mike Stone, 2nd by Robert Solomon

- Missy Accepted the Nomination
 - Nomination for VP of Records Debby Gibson by Richard Kramer 2nd by Brian Nunez and Sergio Marquez
 - Debby Accepted the Nomination
- **Policy and Procedure Suggestions (Missy Samson)**
 - **Music**
 - Check playback
 - Check Length of download
 - What your rights are as Director when Music goes wrong.
 - **Season Suggestions**
 - **Classes of 5 or less do not get scramble for performance order.**
 - Discussion by membership
 - 60% scrambled (if odd top 3 bottom 2)
 - **Seeding SAA/SA to Finals**
 - Presentation by Scott Bilbruck
 - SAA will be seated on Sunday by Score not by medial placement.
 - Should this decision be made now when not know what the number in the membership are in those classes.
 - 2 rounds of 8 final on Sunday seated by score not by Medal. (no scramble)
 - SAA must all be at same site on Saturday. Same panels on Saturday.
 - **Straw Poll showed 92 in favor of the 150 represented at the meeting.**
 - **Door Fame Suggestions**
- **New Business**
 - SAAA Class including them into Sunday Finals? Rich Hernandez
 - To be discussed at E-Committee Meeting in June.
 - Elementary Division Explorations. Sergio Marquez
 - Not publicize numbers? Mario Ramirez
 - World Class Independent Class Only.
 - Texas circuit does it (Rule Change)
 - Students with Special Needs – Discussion
 - Add to survey of membership?
 - **Add documentation to Director's Portal on what was told to Judges regarding the students with special needs by Shirley.**
 - Show Bid Results—
 - Show host keep your phones handy.
 - All 3 new Board of Director have been elected
 - Medals- Extra medals and patches are available in back of the rooms
- **Adjournment**
 - Motion to Adjourn the meeting Beth Salyers, 2nd by Shalena Gonzales
 - Meeting ended 12:30pm

Units In Attendance

Alchemy Independent	Hart HS	San Dimas HS
Arcadia HS A Guard	Helix Charter High School Color Guard	San Marcos Nobles
Arcadia HS World Guard	Herbert Hoover Winter Guard	San Marino HS
Arlington HS	Huntington Beach HS	Santa Fe HS #1
Arroyo HS JV	Icon Winter Guard	Santa Fe HS #2
Arroyo HS Varsity	Katella High School	Santa Monica HS
Ayala HS World	Kennedy HS (La Palma)	Santiago HS (GG)
Azusa High School	La Costa Canyon HS	Santiago HS JV (Corona)
Beckman HS A	La Quinta HS-OC	Santiago HS Varsity (Corona)
Bellflower High School JV	La Serna High School	Saugus HS
Bellflower HS Varsity	La Serna High School #2	Savanna HS
Bellflower Middle School JV	Lisa J. Mails Elementary School Monarch Color Guar	Seegerstrom HS
Bellflower Middle School Varsity	Lone Hill Middle School Winter Guard	Simi Valley HS Winter Guard
Birmingham Charter High School	Los Altos HS	South Hills HS
Bolsa Grande HS	Los Amigos HS	Southlake Winterguard
Bonita Vista	Los Osos HS #1	Stockdale HS
Buena Park High School Winter Guard	Marina HS	Thousand Oaks HS
Burbank High School Color Guard	Mater Dei Winterguard	Trabuco Hills HS
Camarillo HS	Mayfair HS #1	Troy HS
Canyon Hills MS	Mayfair HS #2	Tustin High School
Carlsbad HS	Mayfair HS #3	Valencia High School JV
Centennial HS Varsity	McElhinney MS	Valencia HS
Chaparral Emerald Guard	Miller MS	Valencia HS JV Guard-OC
Chino High School Varsity	Mira Costa High School	Valencia HS-OC
Chino HS JV	Mission Hills HS	Valhalla HS
Costa Mesa HS	Monrovia HS	Vista High School Junior Varsity
Covina HS	Nogales HS JV	Vista HS Varsity
Cypress HS	Nogales HS Varsity	Vista Murrieta High School Frosh/Soph
Cypress HS JV	Ontario HS	Vista Murrieta High School JV
Diamante	Palm Desert HS	Vista Murrieta High School Varsity
Don Lugo HS	Paramount High School	Vox Artium
Earhart MS	Patriot HS JV	Walker JHS
El Camino Real HS #1	Patriot HS Varsity	Warren HS Junior Varsity
El Camino Real HS #2	Plaza Vista Winterguard	Warren HS Varsity
El Dorado HS	Point Loma HS	West Hills HS Color Guard
El Dorado HS JV	PV Peninsula HS	West Ranch HS
El Modena HS	Rancho Bernardo Junior Varsity	Westminster HS JV
Eleanor Roosevelt HS #1	Rancho Bernardo Varsity	Westminster HS Varsity
Eleanor Roosevelt HS #2	Rancho Buena Vista HS	Woodbridge Winterguard JV
Emerald Winterguard	Rancho Buena Vista JV	Woodbridge Winterguard Varsity
Etiwanda High School Varsity	Rancho Buena Vista Prep	Workman HS
Etiwanda HS Frosh/Soph	Rancho Cucamonga HS	
Etiwanda HS JV	Rancho Cucamonga HS JV	
Glendora High School Winter Guard	Riverside King HS #1	
Golden Valley HS	Riverside King HS #2	
Granada Hills Charter HS #1	Rowland HS	

Great Oak High School JV	San Diego State #1	
Great Oak High School Varsity	Sand Diego State #2	

Judges In Attendance

Gibson, Deborah	Kramer, Richard	Riederer, Anthony (P)	Solomon, Robert
Goodrich, Jim	Martinez, Ed	Ruiz, Scott	Stone, Mike
Kohagen, Loraine	Oswald, Jen (P)	Samson, Melissa	

WGASC Board of Directors/Executive Committee, Staff In Attendance

Llacer, Greg (BOD)	Mack, Dan (VP of Finance)	Nunez, Brian, (Lead Contest Director)
Specter, Daryl (BOD)	Bilbruck, Scott (Executive Director)	Gonzales, Shalena (C.D.)
Samson, Missy (President)	Stone, Mike (Director Of Personnel)	Aguirre, Lori (C.D.)
Contreras, Ben (VP of Membership)	Choat, Rhonda (Customer Service Mgr.)	
Gibson, Deborah (VP of Records)	Valenzuela, Joey (Education Coordinator)	
Kramer, Richard (VP of Adjudication)	Fleishman, Becky (Marketing Coordinator)	

